

CABINET MEMBERS REPORT TO COUNCIL

26 November 2015

**COUNCILLOR MRS EA NOCKOLDS
CABINET MEMBER FOR CULTURE, HERITAGE AND HEALTH**

For the period 19th October 14th November 2015

1 Progress on Portfolio Matters.

As part of the 4year Activity Plan, the Learning Engagement Officer for the 'Stories of Lynn' project at the Town Hall is continuously promoting the project by organising events such as 'Autumn Lectures'. Each of the 7 lectures lasted an hour and cost £2.50 and was well attended with between 20 and 35 attending. Young people are also being encouraged to find out more about the history of the Town Hall as after school for 7 weeks an Art project is held, for 9-13years of age. The Youth Forum are meeting in the near future, their aim is to produce a small promotional film.

The mobile phone APP for the Town Hall and other Heritage visitor places in King's Lynn is out to tender it is based on the 'Discover King's Lynn' map. Another important part to the Activity Plan is to recruit many volunteers, at the moment the Officer is working with the history dept at COWA. It is proposed to have a network of 'Heritage Volunteers' linking in with St. Nicholas' Chapel and COWA. The 'Stories of King's Lynn' web-site will have a link to volunteering giving an explanation of how and where to volunteer.

A planting plan has been put forward for the rear of the Town Hall pocket garden the design includes sustainable planting and a curved bench.

The Friends of Lynn Museum are continuing to fund a programme of fine art conservation, most recently was the cockerel drawing for the Art of the Mart exhibition. A team of Lynn Museum volunteers continues to meet on a weekly basis and involve themselves in scanning and cataloguing many of the Borough's drawings and print collection. These items will then be uplifted on to the Norfolk Museums web-site. In addition to the scanning project the team are also working with the County's Curatorial Assistant undertaking an audit of the Boroughs collections at the museum stores. During the 2015/16 Lynn Museum are hosting a 12 month Teaching Museum traineeship through Norfolk's Teaching Museum programme. It is funded by Arts Council East.

After consulting with the West Norfolk (WN) Tourism industry during the year the Executive of the WN Tourism Forum and the Council's Tourism staff have developed a new WN Destination Management Plan 2016/2020. It was presented to the WN Tourism Forum AGM. The Plan seeks to increase the level of the visitor spend into the local economy, attracting increased visitors

as well as increase the level of stay, broaden the geographical and seasonal spread of visitors to West Norfolk including King's Lynn, and ensure West Norfolk is promoted as effectively as possible through clear branding and marketing by 'Visit West Norfolk' and supporting marketing by all partners.

The Mobile phone APP is being developed which will provide a responsive guide to services and facilities throughout West Norfolk. The aim is to have it in operation for Easter, the Apple version will be completed first and the Android version will follow later.

2 Forthcoming Activities and Developments.

11th Bepak 10K GEAR run and Mini GEAR fun run has been launched for 1st May 2016. Runners are already registering on the new Web-site. Entries received by 14th December will have the chance to be entered into a draw to win a free place into the next years London Marathon. The free place was given to GEAR on winning the 10K race of the year award. Alive Leisure is organising the event on behalf of the Borough Council.

In response to customer feedback Alive Fitness at Lynnsport has decided to open weekdays from 6.30am starting on December 1st. This benefit is only open to monthly or annual members. Alive Leisure is encouraging men to join Alive Fitness during 'Men's Health Awareness' month. The membership includes a personalised work-out plan, weekly weigh-ins and nutritional support.

KLFM Radio are working in partnership with Alive Leisure in promoting and judging the West Norfolk Sports Awards. There are 12 categories with the majority of them being sponsored by local businesses. Closing date for nominations is November 30th

Lynn Lumiere has been a huge success this year so during the Christmas season 4 new light projects are in place on the Custom House, Minster, St Nicholas Chapel and Greyfriars Tower as well as a Disney film at the Tuesday Market Place. The Vancouver Quarter is paying 50% of the cost of the film being projected on the Royal Bank of Scotland wall in New Conduit Street.

I would be interested in your feedback of these latest light projections.

An area inside the Multi-Storey car park has been allocated for the installation of many cycle racks together with lockable lockers.

3 Meetings Attended and Meetings Scheduled

Portfolio meeting with Chris Bamfield Exe. Director of Commercial Services
Cabinet
Area Museums Committee
WN Tourism AGM
Alive Leisure and Alive Management Joint meeting
Alive Leisure Audit Committee

IDB

WN Community Transport AGM

Health & Wellbeing Board

Environment and Community Panel

Regeneration and Development Panel

NCC Walking/Cycling Strategy working group

Active Norfolk & Alive Leisure Health Strategy working group

Lynn News Education Awards

Town Hall project, Learning Engagement Officer

Town Hall Archivists

Alive Leisure Trust Board

Friends of Hardwick Cemetery